

Product Evaluation Case Study

Asthma Australia



The Organisation

Asthma is a significant illness in Australia affecting more than 2.7 million people of all ages. Asthma Australia is the peak body for people living with asthma and works with health professionals, researchers and governments to deliver evidence-based prevention and health strategies to more than half a million people each year.

The Requirement

With proper management, the risks associated with suffering from Asthma can be reduced. Asthma Australia recognised a specialist smartphone application could be a powerful tool for people suffering from Asthma.

As part of the strategy to empower suffers of Asthma independent evaluation of available applications was required.

Consequently, Enex TestLab was retained to identify and subsequently undertake an independent evaluation those identified applications.

The Solution

Working with Asthma Australia a methodology was developed that identified the specific critical and usability features that would constitute a best of breed smartphone application to support Asthma suffers.

This was overlaid with Enex TestLabs's technical expertise to produce a comprehensive and independent evaluation of application landscape. Being independent, Enex TestLab was able to engage directly with vendors to secure specific information.

The project was concluded with a detailed report outlining the findings and outcomes.

Asthma Australia's Policy and Advocacy Managers, Angela Cartwright remarked "Working with TestLab gave us valuable insights into to requirements and the attributes of the best Asthma smartphone applications. Enex TestLab's objectivity and independence provides confidence Asthma Australia's direction."

About Enex TestLab

Enex TestLab was founded in 1989 within RMIT University and has grown to be an independent commercial testing lab. Our specialisations include product testing, head-to-head review, certification and verification, type approval testing, evaluation, benchmarking and technology development consultancy.

Enex TestLab has in good standing ISO 9001 Quality Management.

Visit <u>testlab.com.au/claims_validation</u> to discover more about Enex TestLab's straight forward, affordable and effective independent Claims Validation.